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Ref. SMM 085/2017

November 13, 2017

Subject : Operating result of the third quarter year 2017 and clarification of the change in the operating result exceeded 20%.

To : The President,  
The Stock Exchange of Thailand

Siam Inter Multimedia Public Company Limited ("The Company") would like to inform the operating results of the Company for the third quarter year 2017 as follows:

1. Total revenue was Baht 146.17 million increased by Baht 56.16 million from the same period of year 2016 representing 62.39 percent mainly from sales copyrights and marketing management for sport activities business increased by 132.58 percent and book business increased by 15.91 percent.

2. The net profit was Baht 22.50 million increased from the same period of year 2016 representing 162.40 percent from total revenue increased by 62.39 percent. Sales copyrights and marketing management for sport activities business has revenue increased by 132.58 percent from sales copyrights of volleyball live broadcast and management sport activities, and book business has revenue increased by 15.91 percent from the economy was recovering and the company plans to increase sales promotion as a result the book sales increased.

Total cost of sales and services was increased from the same period of year 2016 by 2.14 percent according to increased revenue, and selling and administrative expenses decreased by 19.59 percent due to the cost control policy of the company. Finance cost decreased by 4.64 percent from loan decreased.

Please kindly be informed.

Sincerely yours,

Mrs. Thanyarat Sittanavithan  
Executives Director