



December 23, 2019

Subject: Notice of the Change of Executive Positions

To: President
The Stock Exchange of Thailand

TV Direct Public Company Limited ("the Company") would like to inform that the Board of Directors Meeting of TV Direct Public Company Limited No. 8/2019 held on December 23, 2019, has resolved the following matters.

1. Approved the change of the Executive position by promoting Mr. Songpol Shanmatkit from the position of Chief Executive Officer (CEO) of TV Direct Public Company Limited to be the Group CEO to oversee the B2B (Business to Business) business of TVD Group which will be effective on January 1, 2020 onwards.
2. Approved the change of the Executive position by promoting Mr. Thanabul Maturanont from the position of Managing Director of TVD Shopping Co. Ltd. to be the Chief Executive Officer (CEO) of TV Direct Public Company Limited which will be effective on January 1, 2020 onwards.

Please be informed accordingly

Yours Sincerely

(Mr. Wichian Manapongpan)
Company secretary